



TeamEntertainment®

COMPANY PROFILE

OneTeamManyPassions

ABOUT US

Team Entertainment is an independent company of Brand Management and an active player in the National and International Licensing & Merchandising, TV Distribution and Co-productions projects and Productions for web and TV.

We represent properties like **Zoonicorn**, **The Day Henry Met...?**, **Calimero**, **No Pets!**, **Coconut Dragon**, **Spike Team** and brands like **Monte-Carlo Lifestyle**, **Carte Blanche**, **Nici**, **WRC**, **Withit**.

The purpose of **Team Entertainment** is to offer the service of a "*specialized team*": deliver operative answers to partners fostering both synergies and co-marketing actions among licensees and retailers, and optimizing proposals to consumers.



ABOUT US



Our activities will be aimed at children, teenagers and adults promoting projects *"ad hoc"* with extensions to Television, Multimedia, Internet and Socials.

Our commercial strategy is particularly aggressive: we have already in our portfolio important National and International Brands and will continue the collaboration with leading Groups, both for the representation and distribution in Italy of the ones already famous in other countries and to launch new Italian Brands and co-productions on a worldwide basis.

A challenging time full of opportunities awaits us! We will approach it with our motto: **"one Team... many Passions"**.

www.teamentertainment.eu

THE PROPERTIES

Team Entertainment represents various **Properties** with TV and Media Productions like:



✦ ZOONICORN

Zoonicorn inhabit children's dreams. Every wildly imaginative adventure in the dreamland teaches the characters how to unlock their talents and strengths. The show encourages social emotional development by focusing on a framework of optimism and resilience which encompasses diversity, teamwork, problem solving, confidence and self-esteem.

www.zoonicorn.com

✦ NO PETS!

'**No Pets!**' is a 26 x 11' series aimed at a bridge audience of boys and girls between the ages of **4 and 7 years old**. The series was born from the idea of exploring the world of animals that are often ignored or feared, such as insects and small fauna. Luc, like many of us, cannot have a pet at home. Through the protagonist's adventures with small fauna, in a light-hearted and purely entertaining narrative key, NoPets! sheds light on the beauty and ecological importance of small creatures.

Teaser:<https://vimeo.com/1141252113/8a67562685?>



✦ THE DAY HENRY MET...?

Every day **Henry**, a **4 year old** boy, meets something new! Broadcast in **178 countries** from January **2017** via strategic partnership with

THE PROPERTIES



Nickelodeon International and airing on **Nick Jr.** Series Availability: **78 x 5'** episodes **completed.** Awards winner -*Best European Work in Pulcinella at Cartoons on the Bay, Best Animation in the Irish Animation Awards.* Airing on Rai Yoyo, Rtè Jr, ABC and Canal+.

www.monsterentertainment.tv

✧ CALIMERO

The famous black baby chicken with its iconic sentence "**It's not fair!**" is back with a **new TV Series in 3D.** A character for all generations! And a "vintage" line for its 50th Anniversary, an exhibition and new products for the young generations. We **represent it on a Worldwide basis,** with approximately 100 active licensees and several sub-Agents in the major Territories.

www.calimero.com

✧ COCONUT DRAGON

A dragon who can not fly. **Coconut Dragon** and his friend **Oscar,** a meat vegetarian dragon, are great pals and have a common problem: their parents do not understand them! A very interesting franchise with **2 movies** and **2 TV Series** of **52 episodes.** Strategic partnership with Caligari Film for all rights in Italy.

coconut.zdfe-b2b.de/ - www.drache-kokosnuss.de/

THE BRANDS



Various are the **Brands** which **Team Entertainment** represents like:

MONTE-CARLO LIFESTYLE

The Monte-Carlo Lifestyle brand was founded by Baron Christian Louis de Massy, the son of Princess Antoinette of Monaco and Anthony Noghès, creator of the famous Grand Prix de Monaco. The Baron registered his first "Monte Carlo" trademark on the 27th of July 2001 and later registered many other brands under this trademark.

Since Prince Rainier's marriage to Grace Kelly in 1956, the Princely family of Monaco remains one of the most exposed to world media attention. Due to this, "Monte-Carlo" figures amongst the most recognizable names in the world, synonymous of an exclusive style of living.

Monte-Carlo Lifestyle has 33 prestigious brands with the name Monaco or Monte-Carlo registered, including: Baron de Monte-Carlo, Comte de Monte-Carlo, Monte-Carlo Gourmet, Noblesse Oblige Monte-Carlo, Monte-Carlo Club, Château Monte-Carlo, Monte-Carlo Attitude.



THE BRANDS



▣ CARTE BLANCHE

Carte Blanche is a brand with more than **30 years of success** in the **plush, gift and card** categories in **more than 100 countries**, has **2000 retail partners!** It counts with **award-winning** sub-brands (Me to you, Hotch Potch and Violent Veg) and is the **winner of Licensing Awards (2018)**. **Carte Blanche** also has a very **active presence** in **Social Media** and **Data Base**, with **more than 90 licensees, 40 distributors** and agents all over the world!

www.youtube.com/channel/UCPgGOLwDetf8DWHTwpQtftw

www.facebook.com/metoyou/

www.instagram.com/me_to_you_official/



THE BRANDS

WRC

The **FIA WORLD RALLY CHAMPIONSHIP (WRC)** pits drivers and production-based cars against some of the toughest and most varied conditions on the planet. Established in 1973, the WRC is widely regarded as **the most challenging motorsport championship in the world**. The High-Tech, High-Performance cars that compete in the **FIA WORLD RALLY CHAMPIONSHIP** are the all-rounders of the motorsport world.

www.wrc.com

NICI

The Brand that makes life colourful and exciting. In the market for **more than 25 years** with their beautiful plushes and trendy accessories loved by girls, teenagers and young women.

www.nici.de

GLOBAL REPRESENTATIONS AND CO-PRODUCTIONS

SPIKE TEAM FRANCHISE

1st Series, 2nd Series, Specials, 3rd Series, Live Series, Spin-offs: a long term strategy with different formats of which we have worldwide representation (TV, Video, Multimedia, L&M). Further developing co-production partnerships and joint ventures for the spin-offs which are currently being explored in Brazil and China. **Finalized** the **production of 3rd Series**, which has been launched in spring 2018.

The **3rd Series** has also been enriched with a Music Group very well known on the International Markets, the **High Diamond**, with Universal records.

The **2nd Series** has been sold together with the **1st Series** in **several countries** like Turkey, Israel, Hungary, Eastern territories, Poland, Russia, Ex URSS territories, Spain, Brazil, Thailand, Middle East and Bangladesh. In negotiation USA, UK, France, Germany, Australia, China and additional territories in the Far East. The **3rd Series** in negotiation.

A **full licensing and merchandising programme** has been developed on the franchise in various countries.

In the co-productions area we are working on **Spike Team 3** and the live sitcom **"Spike Life"** (Mexico, Brazil, Canada). A Co-production deal signed already in the US.





THE EXPERIENCE

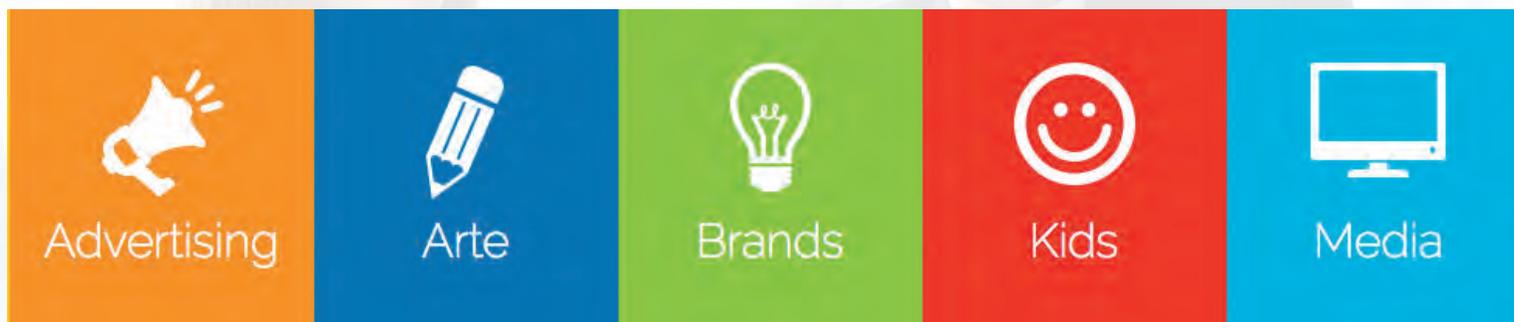
Maria Romanelli, started working in the Licensing industry in the mid-eighties in the UK at the Copyright Promotion (today known as CPLG/WildBrain) developing the International business in Europe and the rest of the World, not yet existing at the time. She acquired, handled and launched projects like Ninja Turtles, the Andrew Lloyd Webber theatre shows, Mr. Men, Little Miss and many more.

At the end of the '80, she was called by Warner Bros to set up the Italian Division of Consumer Products, which she managed till mid-nineties, while handling the UK as well. Afterwards was called by Saban to set up the Italian quarters during the very first launch of Power Rangers. Eventually partly acquired by the Walt

Disney Group and partially in the Stock Market, changed from FOX Kids to Jetix Consumer Products. She was also involved in the TV Coproduction, TV and Video Distribution (+6000 of programmes) beyond the Licensing & Merchandising.

She created in 2008, TeamWorks as a Licensing e Merchandising independent Agency, which soon started working in the TV Distribution, Production and Coproduction on a worldwide basis, becoming as well Executive Producer of several projects and new productions.

In 2013 TeamWorks evolves its name into Team Entertainment a Brand Management company.



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